

Making brands feel less interchangeable.



I help founder-led, partner-led, and professional service businesses build client experiences that stay distinct in crowded, relationship-driven markets. Strategy, touchpoints, communication, and gifting work together, so the moments that shape trust, loyalty, and referrals are no longer left to chance.

WAYS TO WORK TOGETHER

CONSULTING

Client Experience

Find the touchpoints that matter most, make them intentional, and turn them into retention, referrals, and long-term value.

GIFT INTELLIGENCE™

Gifting Strategy

A clearer strategy behind what you send, when you send it, and what each gift is meant to accomplish.

SPEAKING

Keynotes

Talks that show audiences where trust and loyalty are actually built, and why it is rarely where they think to look.

BUILT ACROSS A CAREER IN ENTERPRISE MARKETING AND CLIENT RELATIONSHIPS

20 yrs	9	\$6B+	\$500K+
ENTERPRISE MARKETING LEADERSHIP	COUNTRIES WITHIN LEADERSHIP SCOPE	BUSINESS LINE SUPPORTED	EXECUTIVE EVENT BUDGETS

TRUSTED BY TEAMS AT



THE RITZ-CARLTON



MARRIOTT



Morgan Stanley



Northwestern Mutual



CAPTRUST



sas



LEE & ASSOCIATES
COMMERCIAL REAL ESTATE SERVICES



Jefferson Wells
Manpower Group

Most businesses are trying to stay top of mind when they should be trying to matter.

Every engagement starts with where your business is today and what your client relationships need next. Pick the level of support the moment calls for.

ENGAGEMENT	FORMAT	BEST FOR	INVESTMENT
Project-Based Consulting	4 to 8 week engagement	A specific gap, opportunity, or decision that needs a sharper strategy	From \$3,500
Ongoing Consulting	Monthly partnership, three-month minimum	Keeping the client experience aligned as you hire, grow, and change	From \$5,000/mo
1:1 Advisory Session	45 or 90 minutes	Direct input on one question, before starting anything larger	\$750 / \$1,350
Keynote Speaking	45 to 60 minutes, tailored	Conferences, teams, and events built on relationship-driven growth	By inquiry
Gifting Strategy Development	Discovery through follow-up	A documented gifting strategy built for you	From \$3,500
Gifting Strategy Workshop	Half or full day, in person or virtual	Building the strategy live with your team	From \$5,000

CLIENT EXPERIENCE CONSULTING

The whole experience, working together.

Loyalty gets built across marketing, communications, client service, and leadership. I make those parts work together, so clients stay longer, refer more often, and have fewer reasons to leave.

JOURNEY MAPPING

REFERRAL & RETENTION

SIGNATURE MOMENTS

EXPERIENCE AUDIT

GIFTING STRATEGY

Gifting with a clear reason.

Most companies do not need to send more gifts. They need a clearer reason for what they send, who receives it, and what it supports. I build that strategy for you, or guide your team to build it together.

AUDIENCE PRIORITIES

TIMING & BUDGET

MESSAGING

FOLLOW-THROUGH

THE FRAMEWORK BEHIND THE GIFTING WORK

Gift Intelligence™ makes business gifting strategic by clarifying why the gift is being sent, who is most likely to help achieve the desired outcome, when the gift will matter most, and how success will be measured.

Start with a conversation.

Tell me where your client experience is not creating the loyalty, trust, or referrals it should. We'll talk through what is getting in the way and where to start.

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